Terra Africa is supporting journalists from Cape Verde, Côte d'Ivoire, Guinea-Bissau, Guinea and Senegal, who want to learn how to provide cross-cutting coverage of environmental issues and to produce content that puts the emphasis on finding solutions and encouraging political and civic engagement.

**AIM**

To encourage media outlets to play a part in developing individual and collective environmental citizenship by covering the issues surrounding climate change.

**FOR WHOM?**

- 60 journalists and 20 media outlet managers;
- Press cartoonists, influencers;
- CSOs involved in fighting the effects of climate change;
- Researchers, specifically the French National Research Institute for Sustainable Development (IRD) and research centres in the countries concerned;
- Eco-responsible companies, eco-innovative project leaders.

**A project by**

[CFI Media Development logo]  
[Supported by]  
[In partnership with]
WHEN?
From May 2022 to April 2024.

HOW?

> **Offer a framework favourable to multi-actor collaborations:** discussion seminars; workshops for thematic debates; creating a regional network of environmental journalists; raising awareness of the importance of integrating climate-related topics into their editorial line; launching an online platform for content publication.

> **Strengthen the ability of the media outlets to produce quality information and to promote adaptation strategies and eco-responsible initiatives:** training of journalists on environmental fact-checking, solutions journalism and gender-sensitive journalism; assistance in carrying out investigative surveys.

> **Encourage civic participation in environmental governance, particularly among young people, by producing interactive content and raising awareness on social media:** production of videos and press cartoons, then broadcast on RFI’s platforms and on social media with the support of influencers from West Africa.

**EXPECTED RESULTS**

> Beneficiary journalists will have better access to reliable and diverse sources of information regarding the challenges and effects of global warming;

> Related topics will be integrated into the editorial line of West African media outlets and promoted;

> The general public will be made aware of climate issues, thanks to the production and distribution of innovative content that disproves misinformation and promotes solutions.

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*CFI, the French media development agency*

CFI works to foster media development all over the world, especially in sub-Saharan Africa, the Arab world and the European Union’s neighbourhood. We support media players to foster dialogue between local authorities and citizens, to ensure that people gain the best possible access to information. Core topics include fighting misinformation, promoting gender equality, protecting the environment and promoting democracy and civic engagement. CFI operates under the umbrella of the French Ministry of Europe and Foreign Affairs and is a subsidiary of the group France Médias Monde.

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