CÔTE D’IVOIRE

RADIO DIALOGUE: RADIO FOR PEACE

“Radio Dialogue” is an initiative which aims to help strengthen national unity and reconciliation between communities across Côte d’Ivoire through the medium of local radio. Focusing on the management and production of programmes, this project seeks to harness the power of radio to bring people together. The project is funded by the Delegation of the European Union in Côte d’Ivoire and conducted by France Médias Monde, in partnership with CFI and the Union des Radios de Proximité de Côte d’Ivoire (URPCI - Union of Local Radio Stations in Côte d’Ivoire).

AIMS

→ Support the community management and running of 16 local radio stations.

→ Create or strengthen a spirit of collaboration between radio stations and civil society organisations working for reconciliation and social cohesion.

→ Help to design and produce current affairs programmes to raise awareness, interactive programmes and debates on the subject of reconciliation and social cohesion.

→ Develop the URPCI’s capacities in association management and network coordination.

FOR WHOM?

16 local radio stations, 10 civil society organisations, three coaches and four local trainers, Union des Radios de Proximité de Côte d’Ivoire (URPCI).

WHEN?

1 February 2014 to 31 January 2017
Strengthen radio stations and URPCI in terms of equipment, support the production and exchanges of programmes between radio stations and URPCI.

Train a local team of three management coaches.

Hold two training seminars in team management, 1 session on management and marketing in local radio and 32 missions to provide management coaching at each station.

Organise a discussion seminar in Abidjan for radio station managers and Civil Society Organisations (CSOs).

Train a local team of four journalists/trainers, both men and women.

Organise journalist information events, run by CSOs, prior to each training action.

Hold 6 sessions of training on the production of current affairs programmes for raising awareness of social cohesion and reconciliation, 3 sessions on the hosting of interactive programmes and debates for journalists from the radio stations.

Lobbying to promote dialogue on national legislation relating to private radio stations and on the regulation of local radio stations.

HOW?

36 months

50 interventions

16 radios stations

PARTNERS

France Médias Monde is the group formed by RFI (Radio France Internationale), which broadcasts in 12 languages around the world, Arabic-language radio station MCD (Monte Carlo Doualiya) and TV channel France 24, which broadcasts programmes in French, English and Arabic. Since 1993, the International Development and Strategy Department has been involved in media cooperation projects, in particular in support of the development and improvement of professional skills of African radio stations. www.rfi.fr - www.france24.com - www.mc-doualiya.com

CFI provides support to media organisations as development actors across several continents. A subsidiary of France Médias Monde and an operator of the French Ministry of Europe and Foreign Affairs, the agency is currently working on around 30 projects that fall under three major programmes: Media and Governance, Media and Business, Media and Development. www.cfi.fr

The URPCI has a total of 137 members and is a very active player in radio in Côte d’Ivoire. It is the most representative association of local radio stations and it aims to conduct initiatives for the development of local radio stations and contribute to the training of its members. With the support of various donors and partners, URPCI organises regular seminars for its members, as well as radio awareness or outreach campaigns on the subject of national reconciliation. www.urpci.net

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