Managed by ORIENT XXI and co-financed by CFI and the AFD (French Development Agency), this project encourages the development of independent news sites in the Arab world, especially in Tunisia, Lebanon, Egypt, Jordan and Syria. It is helping to consolidate a media network, through the publication of common investigations and secondments between the teams to promote the sharing of skills. It is structured based on trainings, design support sessions and the performance of training in the field, together with meetings that make it possible to create synergies between the media professionals of projects managed by CFI and the six media operators benefiting from the project.

AIM

To contribute to the development of independent press in the Arab world.

FOR WHOM?

The editors-in-chief and media teams from Mashallah News (Lebanon), Assafir Arabi (Lebanon), MadaMasr (Egypt), 7iber (Jordan), Nawat (Tunisia) and Al-Jumhuriya (Syria).
WHEN?
From March 2018 to February 2021

HOW?

→ Trainer training to improve their educational skills: organisation of two trainer training sessions on Web journalism and storytelling.

→ Design support sessions and performance of training: support for the performance of the three training sessions on the ground.

→ Creation of synergies between project managers and editors-in-chief of the beneficiary media operators: co-organisation of two capitalisation meetings with other CFI beneficiaries, in particular those from the D-Jil project (innovating and creating digital content for young people in nine countries of the Arab world).

EXPECTED RESULTS

→ Improved training skills for young journalists from the teams of the media operators in the network.

→ Development of a new range of training by the media operators.

→ Improved structure of online media.

CFI, the French media development agency
CFI provides support to media organisations as development actors across several continents. A subsidiary of France Médias Monde and an operator of the French Ministry of Europe and Foreign Affairs, the agency is currently working on around 30 projects that fall under three major programmes: Media and Governance, Media and Enterprise, Media and Development.

The “Media and Governance” programme tackles democratic governance issues, notably by strengthening the rule of law, media plurality, the ethical conduct of public debates and the search for pluralistic and high-quality information.

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