Through the media, the MediaSahel project is helping to increase youth inclusion, foster stabilisation and promote democracy in Burkina Faso, Mali and Niger. A scheme for supporting production has been planned to run during the 48 months of the project. In addition to nationwide initiatives, a regional dimension will encourage to broadcast news and promote dialogue between those three countries, with the focus being placed on shared problems and solutions, and with content offered in local languages.

**AIM**

To provide reliable news to young women and men from the Sahel region, and make it possible for them to express their opinions, take part in public debates and contribute to public life in their respective countries, through the media.

**FOR WHOM?**

Media professionals (radio stations, websites), bloggers, young people, civil society and local authorities representatives in the three countries.
WHEN?
From January 2019 to December 2022

HOW?

- **Strengthening the capacities of the media:** training local trainers and journalists, supporting the development of media outlets or new formats created by young people, supporting the media management; raising the awareness of the media, regulatory bodies and civil society organisations on the issues relating to fake news and the fact checking.

- **Supporting the production of content created by and for young people:** news programmes and programmes that are both entertaining and educational, interactive programmes and discussion shows, in French and/or in local languages; national competitions on new interactive and discussion formats, with production grants being awarded to three winners over the course of a year.

### EXPECTED RESULTS

- **48 months**

- **M€8.3 budget**

- **3 countries**

### CFI, the French media development agency
CFI provides support to media organisations as development actors across several continents. A subsidiary of France Médias Monde and an operator of the French Ministry of Europe and Foreign Affairs, the agency is currently working on around 30 projects that fall under three major programmes: Media and Governance, Media and Enterprise, Media and Development.

The “Media and Development” programme helps media organisations to take ownership of development issues (education, health, gender) by strengthening the relationship of trust between journalists and civil society.

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