In 2018, the French Embassy in Togo and the Togolese Ministry of Communication, Culture, Sports and Civic Training joined forces to launch a programme to provide training and support for the audiovisual and media sector in Togo: PROFAMED-Togo. The programme aims to help Togolese media organisations and those working in the Togolese media to become more professional, in order to support the consolidation of democracy and the rule of law. CFI is playing a part in the third element of the programme, through the Togo Media project, to develop a range of training courses with the CFRC and offer training for the Centre’s local training partners, in order to ensure that the range of training courses provided remains viable in the long term.

AIMS

- To establish a pool of training partners which the CFRC can call upon to implement its training courses.
- To enhance the teaching design skills of Togolese trainers in relation to the basic principles of journalism.
- To improve basic journalism.

WHEN?

From June 2018 to June 2019
FOR WHOM?

- Togolese journalists
- Togolese journalism trainers
- Educational officer at the CFRC

HOW?

- Providing of training for trainers in the basic principles of journalism (initial session).
- Remote educational mentoring for each beneficiary.
- Providing of training for trainers in the basic principles of journalism (advanced session).
- Supervising the implementation of the training courses on the basic principles of journalism.
- Participation in one-off events during field assignments with project partners (Institut Français, ISICA, etc.).

EXPECTED RESULTS

- Enhanced and updated skills for the journalists receiving training.
- Transfer of skills to local trainers, to ensure that the CFRC’s training courses remain viable in the long term.

CFI, the French media development agency

CFI provides support to media organisations as development actors across several continents. A subsidiary of France Médias Monde and an operator of the French Ministry of Europe and Foreign Affairs, the agency is currently working on around 30 projects that fall under three major programmes: Media and Governance, Media and Enterprise, Media and Development.

The “Media and Enterprise” programme addresses the economic issues that have an impact on the activities of media organisations as businesses. The programme contributes to the consolidation of business models and training, particularly for young talents, with the aim of enabling financial autonomy and thereby encouraging editorial independence.

Contact
Myriam CHEVIN / Project Manager
Tel: +33 (0)1 40 62 32 53 / mcn@cfi.fr

12 months

€41,000

80 professionals