The MediaLab Campus project encourages student and teacher exchanges between journalism schools in Europe and around the Mediterranean, through partnerships that are both rich in meaning and conducive to great experiences. By supporting bilateral and multilateral initiatives, it promotes the development of links between students, encourages educational exchanges and supports the organisation of content production activities on the ground. The project falls within the scope of the “international strategy for the French language and multilingualism”.

AIM
To enhance and diversify journalism training with the aim of adapting it to the changing landscape through a range of mobility, exchange and partnership initiatives between journalism schools.

WHEN?
From April 2019 to March 2021

A project by
FOR WHOM?

- Students at partner journalism schools (from Morocco, Algeria, Tunisia, Egypt, Palestine, Jordan, Lebanon, Iraq and all countries of the European Union).
- Teachers and contributors at partner journalism schools

HOW?

- Assessment of opportunities and needs of schools.
- Selection of partnership or exchange projects submitted by journalism schools: calls for projects, provision of support to selected initiatives, allocation of internship grants to students from journalism schools wishing to undertake an internship abroad.
- Experience sharing and capitalisation around the projects carried out: launch of a newsletter, attendance of the Tunis Journalism Convention in November 2020 by participating schools.

EXPECTED RESULTS

- Development of a range of partnerships and of lasting ties between journalism schools on both sides of the Mediterranean.
- Strengthening exchanges around issues of common concern: migration, environment, youth, gender equality, democracy ...

CFI, the French media development agency

CFI provides support to media organisations as development actors across several continents. A subsidiary of France Médias Monde and an operator of the French Ministry of Europe and Foreign Affairs, the agency is currently working on around 30 projects that fall under three major programmes: Media and Governance, Media and Enterprise, Media and Development.

The “Media and Development” programme helps media organisations to take ownership of development issues (education, health, gender) by strengthening the relationship of trust between journalists and civil society.

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