This project, devised and implemented jointly with the Tunisian Barr Al Aman Association, is helping to expand coverage of the 2018 and 2019 elections in Tunisia, and to enhance the volume and quality of information on local political life in the media. The actions that have been implemented will provide journalists with a guide to understanding the challenges thrown up by the elections and will promote citizens’ engagement through dialogue and exchanges with elected representatives.

AIMS

→ To increase journalists’ knowledge of the challenges thrown up by the 2018 municipal and 2019 legislative elections.

→ To provide journalists, the media and citizens with the data and tools they need to understand local political life.

→ To step up coverage of the 2019 legislative elections by a group of 15 or so media outlets in the governorates of Gabès, Jendouba, Kairouan, Kasserine, Sidi Bouzid and Siliana.

FOR WHOM?

→ Sixty locally based journalists, regular media collaborators or independents

→ Fifteen media outlets based in the target governorates

→ Thirty observers from various municipalities in the governorates of Jendouba and Sidi Bouzid

→ One hundred local political figures in the six target governorates
WHEN?

September 2017 to February 2020

HOW?

→ **By increasing journalists’ knowledge of the challenges thrown up by elections**: awareness-raising seminars for journalists and media based locally; monitoring of the way in which the municipal elections are handled in the local media in the six target governorates.

→ **By providing data and tools to understand local political life**: creation of a collaborative platform providing products and tools aimed at making the way in which institutions function more intelligible; creation of a citizen space for observing local political life; production of publications based on data provided by observers in the municipalities.

→ **By stepping up coverage of the 2019 legislative elections**: strengthening the capabilities of elected representatives in the municipalities, enabling them to explain their role and action, especially through the media; production of an Arabic-language teaching e-kit for journalists during the period of the elections; coaching in organisation for the editorial teams of 15 media outlets prior to the elections.

EXPECTED RESULTS

- **30 months**
  - Regional journalists will be able to address the challenges thrown up by the December 2018 municipal elections and December 2019 legislative elections.

- **€325,000**
  - Journalists and citizens will gain an understanding of how institutions and local political life function by virtue of the provision of a freely accessible platform providing the tools they need.

- **15 media**
  - Media coverage of the 2019 legislative elections through training of media outlets and elected representatives in the governorates of Gabès, Jendouba, Kairouan, Kasserine, Sidi Bouzid and Siliana.

**CFI, the French media development agency**

CFI provides support to media organisations as development actors across several continents. A subsidiary of France Médias Monde and an operator of the French Ministry of Europe and Foreign Affairs, the agency is currently working on around 30 projects that fall under three major programmes: Media and Governance, Media and Business, Media and Development.

The “Media and Governance” programme tackles democratic governance issues, notably by strengthening the rule of law, media plurality, the ethical conduct of public debates and the search for pluralistic and high-quality information.

**Contact**

Christophe PROVINS / Project Manager
Tel: +33 (0)1 40 62 32 59 / cps@cfi.fr