CFI is supporting Radio-Télévision Guinéenne (RTG) in its restructuring and modernisation through this project which comprises a significant investment component, an ambitious content production plan and a vast training policy for the acquisition of skills for which there is no development structure.

**AIMS**

- Allow RTG to participate in the consolidation of the political and civil dialogue and in the prevention of conflicts in the long term.
- Contribute to the improvement and development of programmes, particularly from a technical perspective.
- Enhance the professional skills of the video journalist reporters and produce the pilot of a studio programme.

**FOR WHOM?**

The management team, the technical department, video journalist reporters, editors, cameramen and presenters at Radio-Télévision Guinéenne (RTG).
WHEN?

January 2014 to March 2015

HOW?

→ Acquisition of technical material, accompanied by training of technical personnel and monitoring.
→ Enhancing the professional skills of RTG’s journalist reporters: training in the fundamentals of journalism, ethical principles and basic techniques of producing reports.
→ Increasing the professionalism of RTG’s studio programmes: training in the design and development of a programme, as well as its launch and evaluation.
→ Strengthening of technical skills: participation of technical experts to allow optimal use of the new materials.
→ Editorial training of television professionals to help them to produce a benchmark health magazine, initially dedicated to the prevention of the Ebola virus.

EXPECTED RESULTS

14 months

€536,000 in expertise actions

80 people trained

→ Improvement in the quality of the programmes and “citizen” reports made by the RTG teams.
→ Better development of the programmes and reports produced thanks to better technical quality and better use of the production equipment.

CFI, the French media development agency

CFI provides support to media organisations as development actors across several continents. A subsidiary of France Médias Monde and an operator of the French Ministry of Europe and Foreign Affairs, the agency is currently working on around 30 projects that fall under three major programmes: Media and Governance, Media and Business, Media and Development.

The “Media and Business” programme addresses the economic issues that have an impact on the activities of media organisations as businesses. The programme contributes to the consolidation of business models and training, particularly for young talents, with the aim of enabling financial autonomy and thereby encouraging editorial independence.

Contact

Frédéric GISBERT / Project Manager
Tel: +33 (0)1 40 62 32 55 / fgt@cfi.fr