AFRICA

GUINEA HEALTH NEWS

This project aims to improve the broadcasting of health-related news over the entire Guinean media network, and offers practical training for strengthening journalists’ know-how and specific knowledge in this area. It is primarily intended for local radio stations, which, as they are spread across the entire country, are able to reach people from all backgrounds, but is also offered to television stations and the online press.

AIMS

→ To strengthen the ability of various media outlets to produce radio broadcasts, television reports and multimedia articles and reports for online media on health-related matters in Guinea.

→ To enable journalists to get a better understanding of the issues and responsibilities associated with health-related news, and to teach them in a practical way how to find and verify information, process that information and then spread it to the target populations.

WHEN?

From February to December 2016
FOR WHOM?

- 6 journalist-trainers
- 40 journalists from privately owned and rural radio stations
- 3 journalists and 3 cameramen from 3 privately owned television stations
- 10 journalists from online press publications

HOW?

- Training journalist-trainers, in order to strengthen their abilities to devise and then lead a session for honing participants’ skills in producing radio broadcasts on health-related issues.
- Organisation of a dialogue workshop involving media proprietors, journalists and health professionals.
- Training journalists from privately owned and rural radio stations in producing a health magazine show.
- Training video journalist reporters (VJR)s from privately owned television stations in making news reports concerning health, which will then be included in their various newscasts or magazine shows.
- Training online press journalists in covering health-related news.

EXPECTED RESULTS

12 months

- More detailed and reliable information on the most important health-related issues in Guinea will be provided by journalists from the country’s radio stations, privately owned television stations and online news sites.

€380k

- Radio stations will devise and then produce news broadcasts, privately owned television stations will broadcast news reports, and online multimedia articles will be published, all focusing on health-related matters.

60 people trained

- These various media will regularly broadcast more informative content on health-related issues, which will reach increasing numbers of the population.
- The Guinean population will have access to more detailed and reliable information on health-related issues.

CFI: the French media development agency

CFI provides support to media organisations as development actors across several continents. A subsidiary of France Médias Monde and an operator of the French Ministry of Europe and Foreign Affairs, the agency is currently working on around 30 projects that fall under three major programmes: Media and Governance, Media and Business and Media and Development.

The “Media and Development” programme helps media organisations to take ownership of development issues (education, health, gender) by strengthening the relationship of trust between journalists and civil society.

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