This project aims to enhance teaching skills in Africa in the areas of coaching in the management of local radio stations, political journalism, and the production of programmes that raise awareness of Millennium Development Goal (MDG) issues.

**AIMS**

Enhance teaching skills in Africa:
- in coaching and management of local radio stations.
- in journalism in the area of election coverage.
- in the production of programmes about health issues.

**FOR WHOM?**

Coaches in the management of local radio stations, radio journalists who provide training in political journalism and radio journalists who provide training in health journalism.
WHEN?
September to December 2014

HOW?

→ Identification and selection of new coaches and trainers.
→ Seminar aimed at strengthening the skills of management coaches from the Plan Radio Afrique project.
→ Training for new coaches in management.
→ Training of trainers in political journalism.
→ Training of trainers in health journalism for the “Radio against Ebola” project.

EXPECTED RESULTS

→ Identification of new coaches in management and journalists who provide training in political journalism and in the production of radio programmes about health.
→ Strengthening of the skills of future coaches in management to reinforce the governance and viability of local radio stations.
→ Training of journalists/trainers for the design and delivery of training sessions on political journalism and the production of radio programmes on health-related issues.

CFI, the French media development agency
CFI provides support to media organisations as development actors across several continents. A subsidiary of France Médias Monde and an operator of the French Ministry of Europe and Foreign Affairs, the agency is currently working on around 30 projects that fall under three major programmes: Media and Governance, Media and Business, Media and Development.

The “Media and Business” programme addresses the economic issues that have an impact on the activities of media organisations as businesses. The programme contributes to the consolidation of business models and training, particularly for young talents, with the aim of enabling financial autonomy and thereby encouraging editorial independence.