Since the popular protest movement of December 2018, Sudan has been undergoing a period of democratic transition that has brought with it a sense of hope. In January 2020, CFI organised a forum in Khartoum bringing together around 150 journalists and members of civil society and the political class to deliberate on possible action strategies that Sudanese media outlets could deploy to support this transition.

The Aswatna project (“our voices” in Arabic) contributes to this dynamic, by drawing support from Sudanese radio stations to produce and broadcast quality content on the subject of national reconciliation. It draws on the expertise of the pan-Arab radio station, Monte Carlo Doualiya, in Sudan and the region.

**AIM**

To contribute to national reconciliation and the democratic transition in Sudan by improving the quality of information and programmes broadcast by radio stations.

**WHEN?**

From September 2020 to June 2022.
FOR WHOM?

> Around 30 journalists
> Around 12 editors-in-chief

HOW?

> **Modernisation of equipment** in the studios of the Sudan Academy for Communications Sciences and Media Training and technical and organisational support;
> **Training for radio journalists** in good practices within a post-revolutionary context and in radio writing and formats suitable for radio broadcast;
> **Training for editors-in-chief** in information processing, organising a newsroom and programme scheduling;
> **Support in creating radio productions** in line with the national reconciliation and democratic transition.
> **Jury assessment of content produced by the journalists** during the workshops and awarding of a “MCD-CFI” prize to the winners;
> **Broadcasting of the best radio productions** on Monte Carlo Doualiya radio and via other Sudanese partner media outlets (radio and social networks).

**EXPECTED RESULTS**

> Restoration of the studios of a media academy to serve as a location for training and for recording radio and video productions;
> Raised awareness among radio journalists and editors-in-chief on the issues of national reconciliation and democratic transition and improved professional skills;
> Broadcast of media content covering topics related to the national reconciliation and democratic transition among the general public.

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**CFI, the French media development agency**

CFI provides support to media organisations as development actors across several continents. A subsidiary of France Médias Monde and an operator of the French Ministry of Europe and Foreign Affairs, the agency is currently working on around 30 projects that fall under three major programmes: Media and Governance, Media and Enterprise, Media and Development. The “Media and Governance” programme tackles democratic governance issues, notably by strengthening the rule of law, media plurality, the ethical conduct of public debates and the search for pluralistic and high-quality information.

**Contact**

Indra EL HAGE / Project Manager

Indra.elhage@cfi.fr

cfi.fr