Implemented with the support of the pan-African network “Open Data pour Elles” [Open Data for Women], MediaLab for women provides journalists with training on how to manage gender-related open data and with support to investigate gender inequality in French-speaking Africa. This project is making use of innovative content to raise awareness on gender and open data issues among journalists and civil populations in four countries.

**AIM**

To promote the creation of new French-speaking content using open data to address gender-related issues in Sub-Saharan Africa.

**WHO WHOM?**

- A enhanced network consisting of 8 data journalism trainers
- 24 journalists from 4 countries (Madagascar – Cameroon – Niger – Côte d’Ivoire) and the media outlets they work for
- The “Open Data pour Elles” partner movement
- CSOs committed to gender equality and focused on gender-related issues as well as issues related to open data, sound governance and accountability
WHEN?
From November 2020 to January 2022

HOW?

⇒ An enhanced network of gender-related data journalism trainers and gender related data journalism workshops.

⇒ Support for the creation of eight investigations into gender inequality, dissemination of these investigations by partner journalists and media outlets, and evaluation by CFI, France Médias Monde and the Open Data pour Elles network.

⇒ Open Data pour Elles network support: development, mobilisation and communication workshops for the network’s members; participation and integration into regional French-speaking open data networks.

EXPECTED RESULTS

⇒ A consolidated network of French-speaking data journalism trainers;

⇒ Greater expertise of the journalists receiving the open data training;

⇒ The production and dissemination of innovative, French-speaking investigations into gender inequality;

⇒ The empowerment and development of the Open Data pour Elles movement.

MediaLab for Women falls within the “International Strategy for the French Language and Multilingualism.”

CFI, the French media development agency

CFI provides support to media organisations as development actors across several continents. A subsidiary of France Médias Monde and an operator of the French Ministry of Europe and Foreign Affairs, the agency is currently working on around 30 projects that fall under three major programmes: Media and Governance, Media and Enterprise, Media and Development. The “Media and Governance” programme tackles democratic governance issues, notably by strengthening the rule of law, media plurality, the ethical conduct of public debates and the search for pluralistic and high-quality information.

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