Makanati (which means “my place” in Arabic) promotes greater participation of women in Iraqi and Yemeni society and a better understanding of their concerns by the population, particularly through the production and dissemination of content about them.

It also seeks to raise awareness among journalists and future journalists regarding gender equality and women’s rights. Finally, it contributes to improving the professional skills of female journalists in order to promote their access to decision-making positions.

AIM
To improve the skills of the media in relation to concepts and issues associated with gender equality and women’s rights in Iraq and Yemen.

FOR WHOM?
Around 220 journalists, as well as female journalism students, from Iraq and Yemen.

WHEN?
From April 2020 to March 2022.
**HOW?**

- **Awareness of the importance of women’s rights and gender equality**: debates and a seminar to raise awareness; training courses dedicated to these issues, for female journalism students and journalists; introduction of advocacy initiatives lobbying the authorities in Iraq;

- **Improving the professional skills of female journalists and students**: strengthening professional networks at national and regional level; training courses on professional and leadership abilities;

- **Support for the production of media content** covering the challenges faced by women, women’s rights issues and gender equality.

**EXPECTED RESULTS**

- Better knowledge and understanding by journalists of the concepts of gender equality and women’s rights in Iraq and Yemen;

- Increase in the production and dissemination of media content taking account of the specific circumstances of the women in these countries;

- Raising awareness of these issues among the Iraqi government authorities.

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**CFI, the French media development agency**

CFI provides support to media organisations as development actors across several continents. A subsidiary of France Médias Monde and an operator of the French Ministry of Europe and Foreign Affairs, the agency is currently working on around 30 projects that fall under three major programmes: Media and Governance, Media and Enterprise, Media and Development.

The “Media and Development” programme helps media organisations to take ownership of development issues (education, health, gender) by strengthening the relationship of trust between journalists and civil society.

**Contact**

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