EBTICAR-Media (E-Booster for Technical and Innovative Contents in the Arab Region, which also means “innovation” in Arabic) has set itself as a target to sustain the development and organisation of online media in Morocco, Algeria, Tunisia, Libya, Egypt, Palestinian territories, Jordan, Syria and Lebanon through the award of subsidies for the most innovative proposals.

AIMS

► To contribute to the democratic debate and economic development of the Southern Mediterranean by supporting media pluralism.

► To help online media become stronger and better integrated in a competitive environment so as to be able to offer diverse and varied, reliable information.

FOR WHOM?

► Those venturing out in the online media sector in the Arab world (web radios, pure players, citizen journalists, bloggers), emerging in an economy that has not yet stabilised.

► Private traditional media (radio, television, press) which plan to make the transition to digital.

A project by

Cofinanced with

In partnership with

under the programme of the European Union “Medias and Culture for the development in the southern Mediterranean region”
WHEN?

January 2014 to December 2016

HOW?

- Help strengthen web journalism skills and encourage online media professionals to get involved in training courses.
- Encourage online media stakeholders to reflect on how their project is structured, to theorize a sustainable economic model and its management.
- Support the structuring of professional online media organisations.
- Foster partnerships between emerging digital stakeholders and traditional media, and between online media and civil society; promote professional exchanges and the development of innovative projects.

EXPECTED RESULTS

- Enhance the professionalism of online media stakeholders and provide needs oriented trainings.
- Define viable economic models and ensure the sustainability of online media in the 9 countries concerned.
- Bring together and protect online media stakeholders through recognised, active professional organisations.
- Develop partnerships and share best practices and experience between online media stakeholders.

CFI: the French media development agency

CFI provides support to media organisations as development actors across several continents. A subsidiary of France Médias Monde and an operator of the French Ministry of Europe and Foreign Affairs, the agency is currently working on around 30 projects that fall under three major programmes: Media and Governance, Media and Business and Media and Development.

The “Media and Governance” programme tackles democratic governance issues, notably by strengthening the rule of law, media plurality, the ethical conduct of public debates and the search for pluralistic and high-quality information.