The Benin Citizens’ Dialogue 2 project follows on from the initiatives already carried out by CFI, in partnership with Social Watch and FeRCAB (Federation of Community and Assimilated Radio Stations of Benin), at ten media organisations (radio stations and bloggers) between 2016 and 2018. Its aim is to help them to improve dialogue between authorities and civil society, so that they play their part in promoting more active citizenship and encouraging greater civic engagement.

AIM

To improve the quality of the debates concerning issues of accountability and the citizen-led control of public initiatives, by increasing the quality of the output from the media and establishing a dialogue with the various stakeholders at local level.

WHEN?

From 1st December 2018 to 31st May 2020.
FOR WHOM?

- Around 40 people (journalists, editors-in-chief, programme heads, directors, promoters and administrative managers) from 9 media organisations.
- 8 representatives from the citizen participation cells present in the municipalities in which the radio stations are based.
- 8 mayors of the municipalities in which the radio stations are based.
- 8 communication directors at the town halls.
- Elected women councilors.

HOW?

- Consultation meetings between media organisations, civil society organisations and town halls, focusing on issues relating to the citizen-led control of public initiatives.
- Training media organisations on how to deal with issues relating to accountability and the citizen-led control of public initiatives: training courses focusing on the key concepts of citizenship, production of magazine shows for raising awareness, production of radio shows for holding citizen consultations or debates, and so on.
- Training radio stations on management: business management and marketing, team management, social campaigning, financial management, and so on.

EXPECTED RESULTS

- Strengthening the consultation process on issues relating to the citizen-led control of public initiatives and accountability.
- Consolidating the capacities of media organisations in dealing with issues relating to accountability and the citizen-led control of public initiatives.
- Strengthening their governance and economic viability, so that they can fulfill their mission for serving the public.

CFI, the French media development agency

CFI provides support to media organisations as development actors across several continents. A subsidiary of France Médias Monde and an operator of the French Ministry of Europe and Foreign Affairs, the agency is currently working on around 30 projects that fall under three major programmes: Media and Governance, Media and Enterprise, Media and Development.

The “Media and Development” programme helps media organisations to take ownership of development issues (education, health, gender) by strengthening the relationship of trust between journalists and civil society.

Contact

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