ARAB WORLD

D-JIL

D-Jil enhances access to information for young people in the Arab world, improves their media literacy and increases their participation in public debate and their civic engagement. D-Jil is designed for those involved in developing digital news content of interest to young people and who are seeking support to add a new dimension to their activity, enrich their content and launch new technical tools.

AIM

To foster active citizenship and autonomy in young people in nine countries of the Arab world by using online media as a vehicle.

FOR WHOM?

- Applicants developing digital news content (blogger or citizen-journalist communities, online radio stations, online media, information platforms, etc.).
- Private traditional media making the transition to digital (radio and TV stations, print media, press agencies, etc.).
- Associations and NGOs already active in promoting the media, cultural centres and civil society organisations wanting a greater online presence, all targeting young people.
WHEN?
From January 2018 to January 2022

HOW?

- “Identifying” the needs of young audiences based on studies and audience feedback on the funded programmes.
- “Ensuring” the selection and funding of ten innovative online programmes reflecting issues of young people (individual liberties, education, employment, health, equality, culture and sport) in several languages (Arabic, dialectal Arabic, Tamazight, French or English), funded and supported in their implementation through incubator sessions.
- “Engaging” media organisations and CSOs through participatory and inclusive programmes with the aim of providing young people with better access to information, improving their media literacy and ensuring greater political participation and civic engagement. Media education workshops for young people involved in citizen platforms are provided.
- “Sharing” good practices in terms of digital programmes and interactive tools for young people at a regional level, notably through a regional conference on “Media and Youth”.

EXPECTED RESULTS

- To develop an innovative range of programmes, platforms and tools with and for young people, in close collaboration with civil society organisations.
- To adapt supply to the needs of young people in terms of information, education and dialogue on topics related to individual liberties, employment, the responsibility of the authorities, health education, etc.
- To achieve a better understanding of how the media work and improve media literacy in young audiences.
- To develop sustainable forms of collaboration between media and civil society organisations.

CFI, the French media development agency
CFI provides support to media organisations as development actors across several continents. A subsidiary of France Médias Monde and an operator of the French Ministry of Europe and Foreign Affairs, the agency is currently working on around 30 projects that fall under three major programmes: Media and Governance, Media and Enterprise, Media and Development.

The “Media and Development” programme helps media organisations to take ownership of development issues (education, health, gender) by strengthening the relationship of trust between journalists and civil society.

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